

euro adhoc: Zapf Creation AG / Directors' Dealings Notification concerning transactions by persons performing managerial responsibilities pursuant to section 15a of the WpHG

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Notification concerning transactions by persons discharging managerial responsibilities pursuant to section 15a of the WpHG, transmitted by euro adhoc with the aim of a Europe-wide distribution. The issuer is responsible for the content of this announcement.  
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Details of the person subject to the disclosure requirement:  
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Name: Nicolas Mathys

Reason for the disclosure requirement:  
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Reason: Person performing managerial responsibilities  
Position: Member of an administrative or supervisory body

Details of the transaction:  
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Description of financial instrument: Share  
ISIN: DE0007806002  
Type of transaction: purchase  
Date: 25.07.2008  
No of items: 15000  
Currency: Euro  
Price: 3.19910  
Total amount traded: 47,986.50  
Place: XETRA  
Explanation:

Further inquiry note:  
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Issuer subject to the publication requirement:  
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sector: Consumer Goods  
ISIN: DE0007806002  
indexes: MDAX, CDAX, Classic All Share  
stockmarkets: regulated dealing/prime standard: Börse Frankfurt, free trade:  
Börse Berlin, Börse Hamburg, Börse Stuttgart, Börse Düsseldorf,  
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